

2020 EDITORIAL CALENDAR

EAST COBBER 2020 Deadlines + Issue Dates

The EAST COBBER publishes special sections, a Health & Wellness Guide, an extensive Community Calendar, and Dining Guide every month. The following special sections are planned for 2020:

ISSUE DATE	SPECIAL SECTIONS/FEATURES	AD CLOSE	ISSUE DATE
January	Early Bird Day Camp Guide Do Good Guide Expanded Health & Wellness Section	12/16/19	1/6/20
February	Child Care & Preschool Guide	1/15/20	2/6/20
March	Home & Garden Guide Consignment Sales	2/17/20	3/5/20
April	Expanded Summer Day Camp Guide	3/16/20	4/2/20
May	Mother of the Year	4/15/20	5/7/20
June/July	Father of the Year Summer Fun	5/15/20	6/4/20
August	Back to School Guide East Cobb Dining Guide	7/15/20	8/6/20
September	Parade & Festival Guide	8/17/20	9/3/20
October	Private School Guide Halloween Happenings	9/15/20	10/8/20
November	Pet Guide	10/15/20	11/5/20
December	Holiday Happenings	11/16/20	12/3/20

