

## EAST COBBER Parade & Festival



EAST COBBER extends its mission of building a sense of community by establishing a hometown tradition of a community parade and festival. As the producers of the first parade and festival in East Cobb County, the EAST COBBER aims to establish a strong network between schools, businesses, government and clubs to create a showcase event and annual tradition for East Cobb County. The EAST COBBER Parade has become the largest parade in all of Cobb County and is the only community-wide event for East Cobb.

The EAST COBBER Parade and Festival aims to build a sense of community and reinforce East Cobb's status as one of the best places to live in the Atlanta area by giving thanks and special tribute to those who contribute to the quality of life in East Cobb: such as, principals, schools, clubs, elected officials, and civic leaders.

Overall, the objectives of this special event are as follows:

- **SPOTLIGHT** the people who contribute to the quality of life in East Cobb County.
- **NETWORKING** opportunities for various groups of the community to interact.
- **BOOST** the image of East Cobb to external audiences as well as to help East Cobb residents feel good about living in East Cobb.
- **CELEBRATE** the arts by providing a showcase for local fine arts performers and groups at the Festival.
- **PROMOTE** economic development by providing local businesses with an event that demonstrates their community support and allows company personnel to interact with prospects and customers.

Because the EAST COBBER Parade & Festival is privately funded, contributions from local businesses are vital to keeping this tradition alive in East Cobb County. For sponsorship information or to request a festival booth application, contact 770-640-7070.

### 2021 EAST COBBER Parade & Festival Details:

**Date:**

Saturday, September 18, 2021

**Parade:**

10am

**Festival:**

10am-2pm

**Application Deadline:**

Friday, August 6, 2021

