

## TOP 10 WAYS WE CAN PROMOTE YOUR BUSINESS



### PRINT

- 1 Place a display ad in EAST COBBER.
- 2 Have an advertorial written about your business.



### ONLINE OPPORTUNITIES

- 3 Place an ad on our website.
- 4 Promote your special event on EASTCOBBER.com's online community calendar.



### SOCIAL MEDIA

- 5 Submit your special news or expert tips to be posted on an EAST COBBER blog. Every post that publishes on an EAST COBBER blog also automatically posts on the EAST COBBER Facebook page and the EAST COBBER twitter account.
- 6 Donate a product/service for Facebook Freebie Friday.
- 7 Friend or Like EAST COBBER—then when you post on your Facebook page that info automatically feeds into the EAST COBBER page and 11,600+ EAST COBBER “friends” will read that message.
- 8 Publish a special EAST COBBER offer on EAST COBBER Facebook page.



### E-OPTIONS

- 9 Place an ad on the EAST COBBER weekly E-newsletter that goes out to 22,000+ subscribers.



### SPECIAL EVENTS

- 10 Meet and greet your customers and prospects by participating in the EAST COBBER Parade and/or Festival and other local events.